



## Girl Scouts of Eastern Pennsylvania Evergreen Social Media Toolkit

**IMPORTANT:** Please only use the graphics with the approved messaging provided. Do NOT change the text. If needed, only add the date and time of your event.

**Purpose:** post on your social media channels to generate awareness and drive audience to our website through the call to action in the caption.

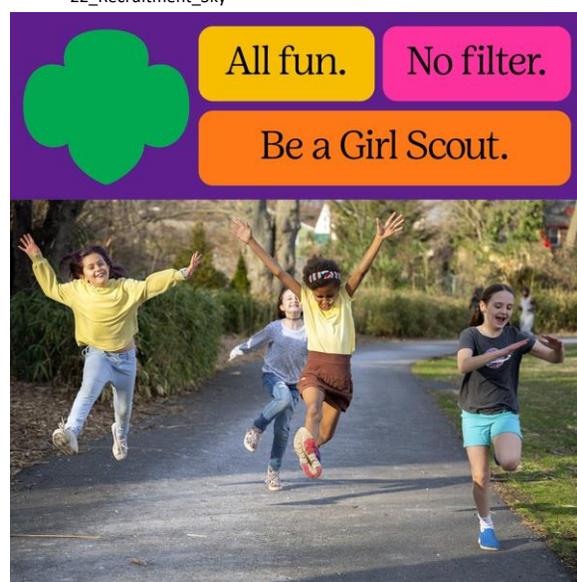
**Suggested Emojis:** 🌸 😊 🤍 🍷 🧁 ✨ 😄

**Suggested Hashtags:** #BecauseofGirlScouts #GirlScouts

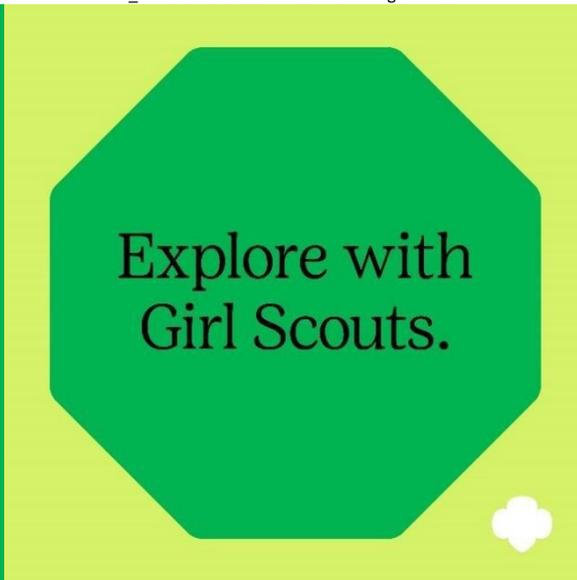
22\_Recruitment\_Crew1



22\_Recruitment\_Sky



Get ready to meet the squad that's always ready to cheer you on. 🍷 Be a Girl Scout. 🤍



From STEM, to democracy, to camp, to the largest girl-led business in the world- the Cookie Program, Girl Scouts has it all. Come explore all the possibilities while she grows into her brightest, boldest self. Join today! [gsep.org/join](https://gsep.org/join)



Whether teaming up with others or learning to shine on their own, Girl Scouts have the tools and community support they need to succeed. Where she can be herself and her confidence can soar. Join today! [gsep.org/join](https://gsep.org/join)

Join Girl Scouts today!

Start your Girl Scout Adventure today.

89% of parents say their girl is happier because of Girl Scouts. Girl Scouts not only builds girls of courage, confidence, and character- it also provides girls with lifelong friendships. Start her adventure- join today! [gsep.org/join](https://gsep.org/join)

Become a Girl Scout Volunteer!

Volunteer today!

Do you want to make a difference in your community, make new friends, change the world, and be the leader you are? Then volunteer with Girl Scouts today! [gsep.org/volunteer](https://gsep.org/volunteer)

